



TRAVEL MANAGEMENT DAILY

AHEAD OF THE NEWS

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SAFETY FIRST: Nearly 94% of travelers consider hotel safety important in choosing where to stay, but only 22% investigated the safety of their hotel, mainly because they did not know where to get the information, a study shows. According to the survey by Harris Interactive, better known for the Harris Poll, more than 78% of survey respondents would be willing to pay extra for safety. When asked to choose among security (staff background checks, electronic keys), fire safety features (detectors, sprinklers), safe food handling, water purity and air quality, almost half of all women said security features were most important, while 41% of men picked fire safety as their No. 1 concern. The survey was conducted on behalf of **SafePlace**, which provides safety accreditation for lodging, health care facilities, schools, assisted-living communities and commercial buildings.

SAFETY SECOND: One-in-four business travelers cut back on air travel since Sept. 11, according to a national survey released by telecommunications company WorldCom. Among travelers who are flying less often, 40% said it was because their company reduced its travel budget, and 30% said safety concerns expressed by a family member influenced them. Airport security delays were a factor with 21% of those polled.